



**FOR IMMEDIATE RELEASE**

**INBalance Health Corp. to be Featured at Natural Products Expo East**

*Expo presentation will feature the INBar, INBalance Health's weight loss and hunger management food bar*

**GRAND RAPIDS, Mich. — September 9, 2013** — INBalance Health Corp., the maker of the INBar weight management food bar, will attend Natural Products Expo East, the East Coast's largest natural products trade show.

The expo will feature more than 1,600 product exhibits and is expected to draw over 22,000 professionals from the health and natural products industry. INBalance Health will have a booth at the expo, where the company will showcase its INBar nutrition bar, as well as its line of effective dietary supplements.

"We are very excited to attend Natural Products Expo East and showcase all that we have to offer," said Dr. Don VerHulst, Chief Science Officer of INBalance Health. "This trade show is a great opportunity for vendors and buyers alike, and it will serve as an excellent platform to share everything that INBalance Health is doing to help people live healthier and happier."

The company's leading product is the INBar, an all-natural health food bar specially formulated by medical professionals to help manage weight loss and control hunger. The INBar is a great tasting between-meal snack that can dramatically reduce one's appetite. Each bar has 10 grams of fiber and does not contain any added sugars, which makes the bars ideal for as a low glycemic option..

In addition to the INBar, INBalance Health also offers a popular line of dietary supplements, which address such health issues as glucose management, weight loss and general health.

"All of INBalance Health's products are thoroughly researched and carefully evaluated to ensure they provide significant benefits to people," said Dr. VerHulst. "The INBar is one of our best-selling items because it manages to taste great, suppress appetite and provide essential dietary fiber, all in one. It is the ideal snack for those looking to manage their appetite without consuming empty calories or excess sugars."

INBalance Health will be in attendance for the duration of Natural Products Expo East, September 25-28. Company representatives will be at booth number 4628. The event will be held at the Baltimore Convention Center in Baltimore, Md.

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*INBalance Health is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions for pre-diabetics and individuals struggling with Type 2 diabetes or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and assist individuals with Glucose Management needs to help maintain proper glucose levels. For more information on INBalance, visit [www.INBalanceHealthCorp.com](http://www.INBalanceHealthCorp.com).*