



**FOR IMMEDIATE RELEASE**

**Contacts:**

Nichole Allen  
Marketing/PR  
INBalance Health Corp  
269-792-1977 ext. 14  
[nallen@inbalancehealthcorp.com](mailto:nallen@inbalancehealthcorp.com)

## **INBalance Health Corporation Secures Deal with Lone Star Distribution**

*Company Partners with Lone Star Distribution to Expand Nationally in  
Health and Fitness Market*

**Wayland, Mich., March 25, 2014** – Lone Star Distribution, one of the largest sports and nutrition supplements distributors in the United States, has entered into an agreement with INBalance Health Corporation to distribute the company's INBar, a diabetes-suitable and allergen-free snack bar made with real natural foods. Through the partnership with Lone Star Distribution, the INBar will have access to sell in more than 6,500 sports and nutritional supplement retailers throughout the country.

Having received USDA Organic certification, in addition to recently receiving full certification from Natural Food Certifiers as Non-GMO, Gluten-Free, Vegan and Kosher, the INBar continues to strengthen its footprint across the United States. Featuring real, natural foods, the bars are engineered to help consumers, including those diagnosed with Prediabetes and Type 2 Diabetes, better manage their weight by minimizing blood sugar spikes and controlling hunger the right way.

"In a short period of time, the INBar has established a solid reputation in our channel for delivering a great-tasting natural nutrition bar with the dietary profile that is crucial to athletes as well as consumers seeking to live a healthy lifestyle," said Angie Glover at Lone Star Distribution. "We expect the demand from the specialty retailers and health clubs we serve to be extremely high."

As additional retailers add INBar to their shelves, more consumers are being introduced to the snack bar's many benefits, including: high fiber, low net carbs; no added sugar; high protein; no gluten, nuts, wheat, corn, dairy, soy or eggs; and organic and natural ingredients, among others. The bars come in six flavors – Strawberry Banana, Chocolate Mint, Chocolate Fudge, Cherry Chocolate and its two newest additions, Chocolate Butter Crunch and Cinnamon Swirl.

The INBar is available in stores nationwide as well as online at [www.TheINBar.com](http://www.TheINBar.com). Follow INBalance Health Corp online on [Facebook](#), [Twitter](#) and [YouTube](#).

*INBalance Health Corporation is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions suitable for those with Pre-Diabetics and individuals struggling with type-2 diabetes, or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and individuals with diabetes' needs to maintain proper glucose levels. For more information on INBalance, visit [www.theinbar.com](http://www.theinbar.com).*

Lone Star Distribution is the fitness and sport industry's premium source for over 150 leading brands of supplements, nutrition bars, fitness & sport drinks and sport products. Established in 1998, Lone Star Distribution is the nation's fastest growing distributor, serving over 6,500 specialty retailers, nutrition stores, health clubs, smoothie cafés and ecommerce stores throughout the United States and internationally. For more information, please visit [www.LoneStarDistribution.com](http://www.LoneStarDistribution.com).

# # #

*INBalance Health Corporation is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions suitable for those with Pre-Diabetics and individuals struggling with type-2 diabetes, or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and individuals with diabetes' needs to maintain proper glucose levels. For more information on INBalance, visit [www.theinbar.com](http://www.theinbar.com).*

INBalance Health Corp | 739 S. Main St. | Wayland MI 49348 | [www.INBalanceHealthCorp.com](http://www.INBalanceHealthCorp.com)