



**FOR IMMEDIATE RELEASE**

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**InBalance Health Introduces the INBAR with Focus on  
Type 2 Diabetes Community**

*INBar offers a great-tasting, diabetes-suitable and allergen-free snack bar to support weight-loss and glucose-management goals*

GRAND RAPIDS, Mich., Sept. 27, 2012 – InBalance Health Corp, a company providing doctor-formulated, alternative food bar and supplement solutions for those suffering from Prediabetes and Type 2 Diabetes, announced the introduction of the INBar. This line of great-tasting snack bars is designed to help support consumers’ growing efforts to manage a healthy lifestyle and the needs of individuals with glucose management challenges to maintain a proper insulin balance.

The INBar is engineered to help consumers better manage their weight by minimizing blood sugar spikes and controlling hunger the right way – with real, natural foods. The bars are free of dangerous chemicals and artificial sweeteners and offer balanced, whole food nutrients that will fill consumers up for hours. INBars come in four flavor varieties, including strawberry banana, chocolate mint, chocolate fudge and chocolate cherry. The benefits of the INBar include:

- Slowly digested carbs to minimize blood sugar spikes and manage hunger
- High fiber, low net carbs
- No added sugar
- No sugar alcohols
- High in protein
- Doctor-formulated to be diabetic-suitable
- Allergen-free, with no gluten, casein, nuts, wheat, corn, dairy, soy or eggs
- 100% Vegan
- Organic and natural ingredients
- No preservatives or additives

“Having worked with people of all ages and with various nutritional needs, there is one thing that remains consistent – the desire for a healthy snack that is delicious and convenient,” said Dr. Don VerHulst, Chief Science Officer of INBalance Health Corp. “The INBar provides these benefits to consumers along with even more options to help achieve a healthy lifestyle. At INBalance Health Corp, we are committed to providing a line of great-tasting snack foods to help curb appetites, avoid spikes in blood sugar and aid in glucose management.”

The INBar is available online at [www.TheINBar.com](http://www.TheINBar.com) and is also in retail stores across the country.

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*INBalance Health Corporation is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions suitable for those with Pre-Diabetics and individuals struggling with type-2 diabetes, or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer’s growing efforts to manage a healthy lifestyle and individuals with diabetes’ needs to maintain proper glucose levels. For more information on INBalance, visit [www.theinbar.com](http://www.theinbar.com).*