



## FOR IMMEDIATE RELEASE

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## InBalance Health Introduces Supplement Line at EXPO West

*Company unveils start of supplement line supporting  
weight-loss and glucose-management goals*

**ANAHEIM, CA., March 8, 2013** – [InBalance Health Corporation](#), a company providing doctor-formulated, alternative food bar and supplement solutions for Type 2 diabetics and pre-diabetics, will introduce INSupport Weight Management, INSupport Multi Vitamin and INBalance Glucose Management, during Natural Products Expo West on March 8 thru 10 at the Anaheim Convention Center in Anaheim, CA. **(Booth #6721)**.

Natural Products Expo West is the world's largest and premier tradeshow for the natural, organic and healthy products industry. This event will host over 60,000 industry members and over 3,000 exhibits showcasing products in the categories of natural and specialty foods, organic, supplements, health and beauty, natural living and pet products.

"We are excited to debut our first three supplements at Expo West," said Bob Serulla, InBalance's co-founder and president. "Our doctor-formulated supplements are designed to work in tandem with our delicious snack bars – [INBar](#) – to support a healthy metabolism when combined with a structured weight-loss diet and exercise program. We are confident these will be a hit with health-conscious consumers."

The InBalance supplement formula employs the patent-pending ingredient MoruCeITM Mulberry Leaf Extract to help stabilize post-meal blood sugar levels, while limiting spikes by inhibiting the absorption of sugars and carbohydrates. According to experts, efficient weight loss and weight maintenance occurs when the calories eaten are burned for energy, as opposed to being stored as reserve fuel (fat). A healthy and active metabolism is essential for attaining or maintaining ideal weight, which is critical for those living with Type 2 and pre-diabetes.

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InBalance's unique formula provides the following benefits:

- Helps stabilize post-meal blood sugar levels
- Inhibits absorption of sugars and carbohydrates
- Promotes insulin production and sensitivity
- Assists in weight reduction
- Backed by research

Each of the supplements are currently available for purchase on the company's website – [www.InBalanceHealthCorp.com](http://www.InBalanceHealthCorp.com) – as well as at Palko Distributing and soon will be available in retail stores across the country. InSupport Weight Management retails at \$39.99 for a 60 tablet bottle. InSupport Multi Vitamin retails for \$23.99 for a 60 table bottle and \$39.99 for a 120 tablet bottle. InBalance Glucose Management comes in two forms in a 180 ct bottle and in consumer friendly easy to carry 2ct packets retails at \$21.99 for a 30 count 2 tab pack box, and \$35.99 for a 60 count 2 tab pack box. The 180 count Economy bottle retails for \$44.99.

### **About InBalance Health**

InBalance Health is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions for pre-diabetics and individuals struggling with Type 2 diabetes or weight management. Located in Wayland, Michigan, InBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and individuals with diabetes' needs to maintain proper glucose levels. For more information on InBalance, visit [www.InBalanceHealthCorp.com](http://www.InBalanceHealthCorp.com).

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