



FOR IMMEDIATE RELEASE

Contacts:

Jeff Thurkettle
Director of Sales
INBalance Health Corp
269-792-1977 ext. 15
jeff@inbalancehealthcorp.com

INBar Expands International Shipping to Costa Rica

2014 Food-Export Midwest Tradeshow connects INBar to international distributor for first time sales shipped this week to Costa Rica

GRAND RAPIDS, Mich., Nov. 17, 2014 – The Food-Export Midwest tradeshow recently put INBalance Health Corp, makers of the INBar, directly in front of buyers from the Caribbean and the EU. Contacts made at the show resulted in first time sales to Costa Rica.

INBalance Health Corp, a company providing doctor-formulated, alternative food bar and supplement solutions for those suffering from Prediabetes and Type 2 Diabetes, engineered the INBar to help consumers better manage their weight by minimizing blood sugar spikes and controlling hunger the right way – with whole, natural foods. The INBar is Certified USDA Organic, Gluten and Allergen Free, No GMO, Vegan and Kosher, and free of dangerous chemicals and artificial sweeteners. The food bar offers only balanced, whole food nutrients that will fill consumers up for hours with sustained energy.

“We were able to meet with distributors from Barbados, Costa Rica, Great Britain, Australia and a few others from the show directly,” said Lowell Johannsen, Chief Financial Officer of INBalance Health Corp. “Barbados and Great Britain express great interest in the INBar as it meets an increasing demand, and will be receiving samples shortly.” Johannsen added, “Though we have made some advances in our international presence, we found that by utilizing Food Export-Midwest we were able to speed up the process of getting exposure and eventually orders from prospective customers and distributors.”

INBars come in six flavor varieties, including Chocolate Butter Crunch, Cinnamon Swirl, Strawberry Banana, Chocolate Mint, Chocolate Fudge and Cherry Chocolate.. The benefits of the INBar include:

- Slowly digested carbs to minimize blood sugar spikes and manage hunger
- 10g fiber, 10-11g protein, 6-7g sugar
- No added sugar or sugar alcohols
- Doctor-formulated to be diabetic-suitable
- Allergen-free, with no wheat, nuts, corn, dairy, soy or eggs
- 100% Vegan
- Organic and natural ingredients
- No preservatives or additives

Food Export uses funding from the Market Access Program (MAP) to help America’s small businesses increase their exports of food and agricultural products. As these exports increase these small businesses are creating jobs and improving the strength and stability of our agricultural economy.

The INBar is available in stores across the country, as well as online at www.TheINBar.com.

###

INBalance Health Corporation is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions suitable for those with Pre-Diabetics and individuals struggling with type-2 diabetes, or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and individuals with diabetes' needs to maintain proper glucose levels. For more information on INBalance, visit www.theinbar.com.