



**FOR IMMEDIATE RELEASE**

**Contacts:**

Nichole Allen  
Marketing/PR  
INBalance Health Corp  
269-792-1977 ext. 14  
[nallen@inbalancehealthcorp.com](mailto:nallen@inbalancehealthcorp.com)

**INBalance Health to Showcase INBar at the NGA Show**  
*Great-tasting, diabetes-suitable and allergen-free snack bar available nationwide*

**Las Vegas, Feb. 9, 2014** – [INBalance Health Corp](#), a leading provider of doctor-formulated, alternative food bar and supplement solutions designed to help those looking to maintain a healthy lifestyle, will showcase its great-tasting [INBar](#) at the NGA Show in Las Vegas (Booth 1610).

Engineered to help consumers, including those diagnosed with Prediabetes and Type 2 Diabetes, better manage their weight by minimizing blood sugar spikes and controlling hunger the right way, INBar is made with real, natural foods. Available nationwide, the bars are free of dangerous chemicals and artificial sweeteners and offer balanced, whole food nutrients that will fill consumers up for hours.

The INBar, which has received full certification from Natural Food Certifiers as Non-GMO, Gluten-Free, Vegan and Kosher, comes in four flavor varieties, including strawberry banana, chocolate mint, chocolate fudge and chocolate cherry, with additional flavors scheduled to be introduced later this year. The benefits of the INBar include:

- Slowly digested carbs to minimize blood sugar spikes and manage hunger
- High fiber, low net carbs
- No added sugar
- No sugar alcohols
- High in protein
- Doctor-formulated to be diabetic-suitable
- Allergen-free, with no gluten, casein, nuts, wheat, corn, dairy, soy or eggs
- 100% Vegan
- Organic and natural ingredients
- No preservatives or additives

“Having worked with people of all ages and with various nutritional needs, there is one thing that remains consistent – the desire for a healthy snack that is delicious and convenient,” said Dr. Don VerHulst, Chief Science Officer of INBalance Health Corp. “The INBar provides these benefits to consumers along with even more options to help achieve a healthy lifestyle. At INBalance Health Corp, we are committed to providing a line of great-tasting snack foods to help curb appetites, avoid spikes in blood sugar and aid in glucose management.”

The INBar is available in stores across the country, as well as online at [www.TheINBar.com](http://www.TheINBar.com).

###

*INBalance Health Corporation is a company dedicated to providing doctor-formulated, alternative food bar and supplement solutions suitable for those with Pre-Diabetics and individuals struggling with type-2 diabetes, or weight management. Located in Wayland, Michigan, INBalance Health believes proper insulin balance is a key to living a long, healthy life. The company offers both food bars and supplements to help support consumer's growing efforts to manage a healthy lifestyle and individuals with diabetes' needs to maintain proper glucose levels. For more information on INBalance, visit [www.theinbar.com](http://www.theinbar.com).*